

## Message Text

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14

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

----- 130308

R 231615Z JAN 76

FM AMEMBASSY ROME

TO SECSTATE WASHDC 5327

INFO AMCONSUL NAPLES

UNCLAS ROME 1193

E.O. 11652: N/A

TAGS: BEXP, IT

SUBJ: COMMERCIAL-PRESENCE FAIR--BARI, 1976

REF : 75 ROME 15910

1. NO REPLY RECEIVED TO REFTEL.

2. WE HAVE JUST RECEIVED FOLLOWING MESSAGE FROM GIUSEPPE GIACOVELLI, GENERAL SECRETARY, FIERA DEL LEVANTE (BARI FAIR): QTE WE WOULD LIKE TO EXPRESS FIRST OF ALL OUR DEEPEST APPRECIATION FOR ALL THE EMBASSY IS UNDERTAKING IN ORDER TO ASCERTAIN THE FEASIBILITY OF A U.S. PARTICIPATION TO THE COMING EDITION OF THE LEVANT FAIR. WE HAVE BEEN INFORMED OF THE FACT THAT THE U.S. STATE DEPARTMENT WOULD BE WILLING TO UNDERTAKE 50 PERCENT OF THE COSTS OF SAID PARTICIPATION. WE UNDERSTAND THE DIFFICULTY TO BE OF A BUDGETARY NATURE. IN THIS CONNECTION WE WOULD LIKE TO SUBMIT TO YOUR ATTENTION THE FACT THAT THE LEVANT FAIR MIGHT CONTRIBUTE TO REDUCING PARTICIPATION COSTS BY A SUBSTANTIAL 25 PERCENT, PROVIDING THE DECORATION OF THE PAVILION BE EXECUTED BY OUR STAFF. NORMALLY, WE DO NOT PROCEED THIS WAY, AS THE DECORATION OF PAVILIONS IS CONTRACTED DIRECTLY BY THE EXHIBITOR TO INDEPENDENT OPERATORS. HOWEVER, IF THIS MIGHT IN ANY WAY FACILITATE MATTERS, THE LEVANT FAIR IS WILLING TO EXECUTE THIS WORK DIRECTLY. DURING OUR FIRST CONTACTS WITH THE EMBASSY, WE ESTIMATED A TOTAL COST OF CIRCA LIRE 100,000,000 INCLUDING THE AREA SELECTED FOR THE U.S. EXHIBITION, PLUS EVENTUAL DECORATION

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COSTS (EXECUTED BY INDEPENDENT OPERATORS). THIS OFFER OF OURS

WOULD MAKE IT POSSIBLE TO REDUCE THESE EXPENSES  
TO A LEVEL OF LIRE 75,000,000, ON CONDITION THAT: A)  
AN EARLY DECISION BE MADE ON THE MATTER; B) THE  
PLAN OF DECORATION OF THE PAVILION BE ILLUSTRATED TO OUR TECH-  
NICAL STAFF BY 15 APRIL 1976; C) ALL RELEVANT WORK BE EXECUTED  
BY OUR STAFF. THIS, OBVIOUSLY DOES NOT INCLUDE MANNING OF  
THE PAVILION AND ANY OTHER INCIDENTAL THAT MIGHT ARISE, SUCH  
AS INSURANCE COSTS, ETC. IT WOULD INCLUDE ONLY: 1. SPACE  
RENTAL FEE, INCLUSIVE OF TAXES; 2. DECORATION OF THE PAVILION.  
TRUSTING THIS OFFER OF OURS WILL HELP YOU REACH A POSITIVE  
DECISION, WE REMAIN YOURS VERY TRULY, GIUSEPPE GIACOVELLI,  
SECRETARY GENERAL, FIERA DEL LEVANTE UNQTE.VOLPE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 JAN 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976ROME01193  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760027-0918  
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**Line Count:** 73  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 ROME 15910  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** hattaycs  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 28 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <28 JUN 2004 by schwenja>; APPROVED <05 AUG 2004 by hattaycs>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL-PRESENCE FAIR--BARI, 1976  
**TAGS:** BEXP, IT  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006